

# Transitioning to Libby

Live Q&A with Team OverDrive

June 22, 2022

# Today's agenda



01

Overview



02

FAQs



03

Resources



04

Q&A

# Housekeeping



Recording



Zoom tools



Follow-up email

# Speakers

**Lauren Bajda**

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Product Trainer



**Katie Blachman**

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Product Liaison



# Panelists

**Joe Skelley**

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Marketing & Events Specialist



**Alix Morris**

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Product Support Specialist



**Todd Warhola**

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Account Manager

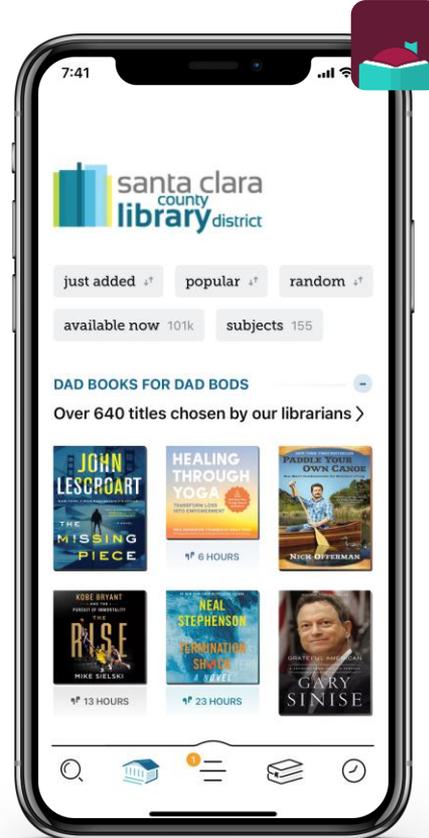
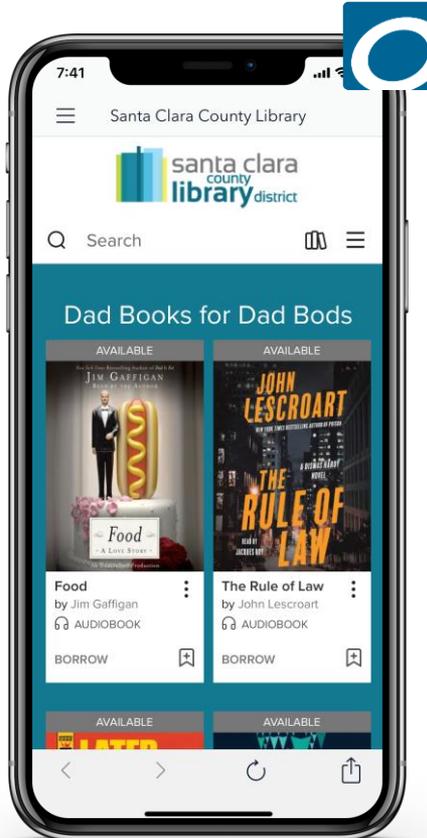


01

## All in on Libby

Understand the roadmap to  
discontinue the OverDrive app.

# When two become one



libbyapp.com

# What's happening?



## Discontinuing the OverDrive app to:

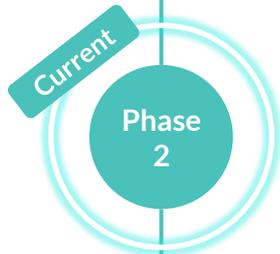
- **Simplify** how you talk about your OverDrive service, train users, answer questions, and stay up to date with changes.
- **Promote** the best reading experience for everyone, Libby.

# Roadmap



Remove the OverDrive app from Apple App, Google Play, and Microsoft Stores.

February 23, 2022



Encourage existing OverDrive app users to switch to Libby.

Week of July 25, 2022



Discontinue the OverDrive app for all users.

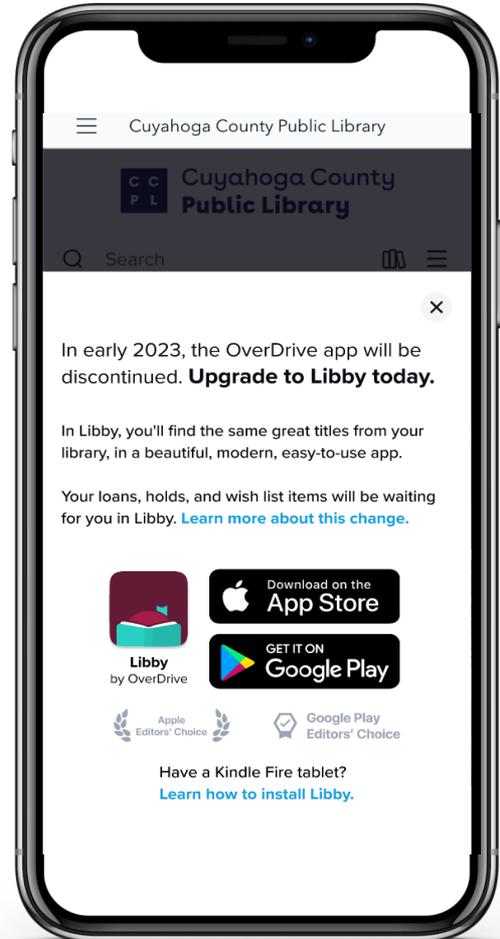
Early 2023 - stay tuned

# In-app messaging

OverDrive®

Starting the week of July 25, messaging in the OverDrive app will prompt users to switch to Libby.

This message will link to a [resource page](#) with FAQs, training resources, and more.



# Getting started

OverDrive®



02

FAQs

# FAQs

## Can users create wish lists in Libby?

Yes, users can create tags.

Wish lists from the OverDrive app also sync to Libby.

## Can users view their borrowing history in Libby?

Reading history from the OverDrive app won't automatically transfer to Libby.

**Users will have the option to export their reading history in the OverDrive app.**



# FAQs

## Will users be able to recommend titles in Libby?

We're working on a new solution based on feedback from partners and users over the years about RTL.

In Libby:

- Search for unowned titles.
- Add a Notify Me tag.
- Receive notification if purchased.

In OverDrive Marketplace:

- View Notify Me tag data.

We plan to share more details soon.



# FAQs

## Is the Libby app available on Kindle Fire tablets?

1. Users can sideload Libby onto their device manually with our APK (Android Package file—available worldwide).
2. Users can deliver Kindle Books to a Fire tablet from a device that supports Libby or from [libbyapp.com](http://libbyapp.com) (US only).
3. For now, users can continue to use the OverDrive app from the Amazon App Store.



# FAQs

## Can users still access our library's OverDrive website?

**Yes.** All users can still browse, borrow, and enjoy titles from your library's OverDrive website.

## Can users continue to read ebooks on a dedicated ereader, like a Kobo?

**Yes.** From Libby or your library's OverDrive website, users can transfer ebooks to a dedicated ereader via Adobe Digital Editions.



# FAQs

## Can users with older devices use Libby?

Users can download Libby on:

- iOS 10+
- Android 5.0+

Or visit [libbyapp.com](http://libbyapp.com) in your web browser.

## Can users continue to download audiobooks to a desktop computer and transfer to an MP3 player?

Users who already have OverDrive for Windows or OverDrive for Mac can continue to use.

We no longer support new downloads of those applications.



# FAQs

## What are the plans for PDF only titles?

We are actively working to make all PDF-only ebooks available in the OverDrive Read format.

Goal to make all PDF-only ebooks available by end of 2022.

Note: PDF-only ebooks cannot currently be downloaded directly through the OverDrive app.

## How do we access ebooks on a Windows computer?

1. Visit [libbyapp.com](https://libbyapp.com).
2. Visit your library's OverDrive website.  
*.overdrive.com*



03

Resources & next steps

# Resources for library staff



## FAQs

Visit [FAQs on the Resource Center](#) and share this information with staff.



## Marketing & outreach support

Use our free [marketing materials, communication templates, suggested website copy, and more.](#)



## Training opportunities

Visit the [Resource Center](#) to sign up for a live webinar, watch on demand how-to videos, and access training kits.

# Resources for your users



## User-facing page

From in-app messaging, users will be [linked to this new page](#) with more information about this transition and help resources to get started with Libby.



## How-to videos

Users can access [short how-to videos on Libby Help](#).



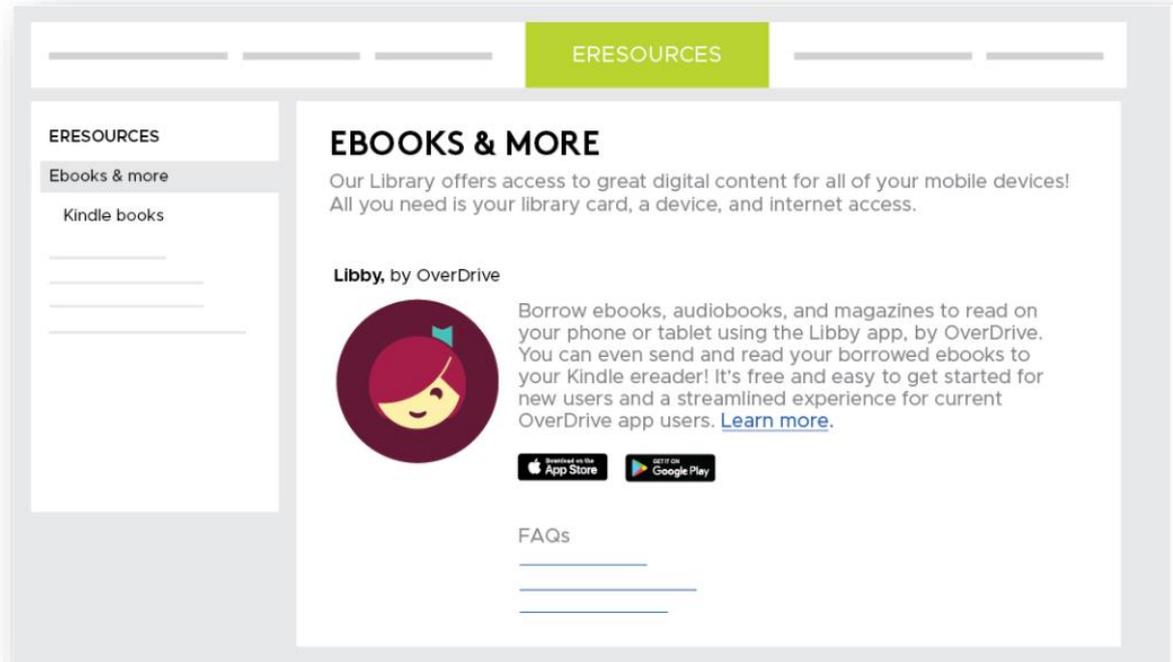
## Training opportunities

Users can [sign up for a live webinar](#) to learn all about Libby.



# 01. Update your website

Remove references to the OverDrive app and replace with Libby. Use Libby logos and suggested website copy from the [Resource Center](#).



## 02. Prepare your staff

Share this update with your staff. Visit the Resource Center for a [staff announcement template](#), [how-to-videos](#) and [training kits](#).



### How to Train Your Community On Libby – Library Staff Kit

Everything you need to host your own Getting Started with Libby training – virtually or in person! This kit contains 1 PowerPoint presentation, 1 demonstration outline, 1 mini-quiz, 2 follow-up PDFs, 1 press release template, 1 social media template, and 1 demo recording to help you prepare.

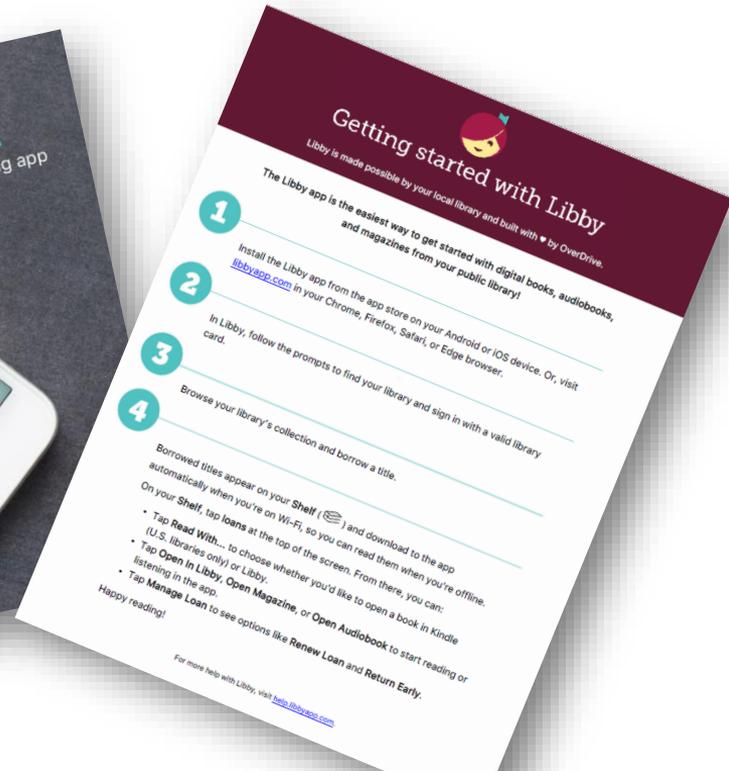
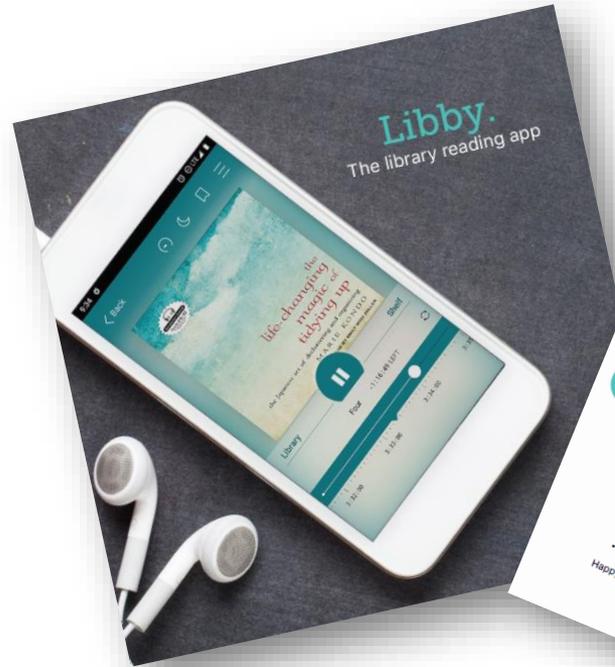
 Download

Preview



Use our free Marketing kits, including a [Transition to Libby Marketing Kit](#) specifically designed to help OverDrive app users make the switch.

# 03. Promote Libby to all users



# Additional support



## OverDrive Team

Your Account Manager, Product Support Specialist, and Content Specialist are here to support you.



## Subscribe to our emails/blog

Stay in the loop about product updates.

04

Live Q&A

# OverDrive<sup>®</sup>

## THANK YOU!

Transitioning to Libby:  
Live Q&A with team OverDrive



[Resources.overdrive.com/libby](https://resources.overdrive.com/libby)



July 12

*Audience: Staff*

How to Train Your  
Community on Libby



August 25

*Audience: Staff*

Getting Started  
with Libby



August – December

*Audience: End Users*

Getting Started  
with Libby

Join us for an  
upcoming webinar!



[Resources.overdrive.com/library/upcoming-webinars](https://resources.overdrive.com/library/upcoming-webinars)